



OD to Phone Number: **Emily** **Controlling the Frame from the Start**

Text Example Goal:

The purpose of this example is to show you the importance of 'controlling the frame' and how that looks with a woman you just start messaging.

When you can control the frames of your conversations with women, they will naturally follow your lead IN the conversation and OUTSIDE of it.

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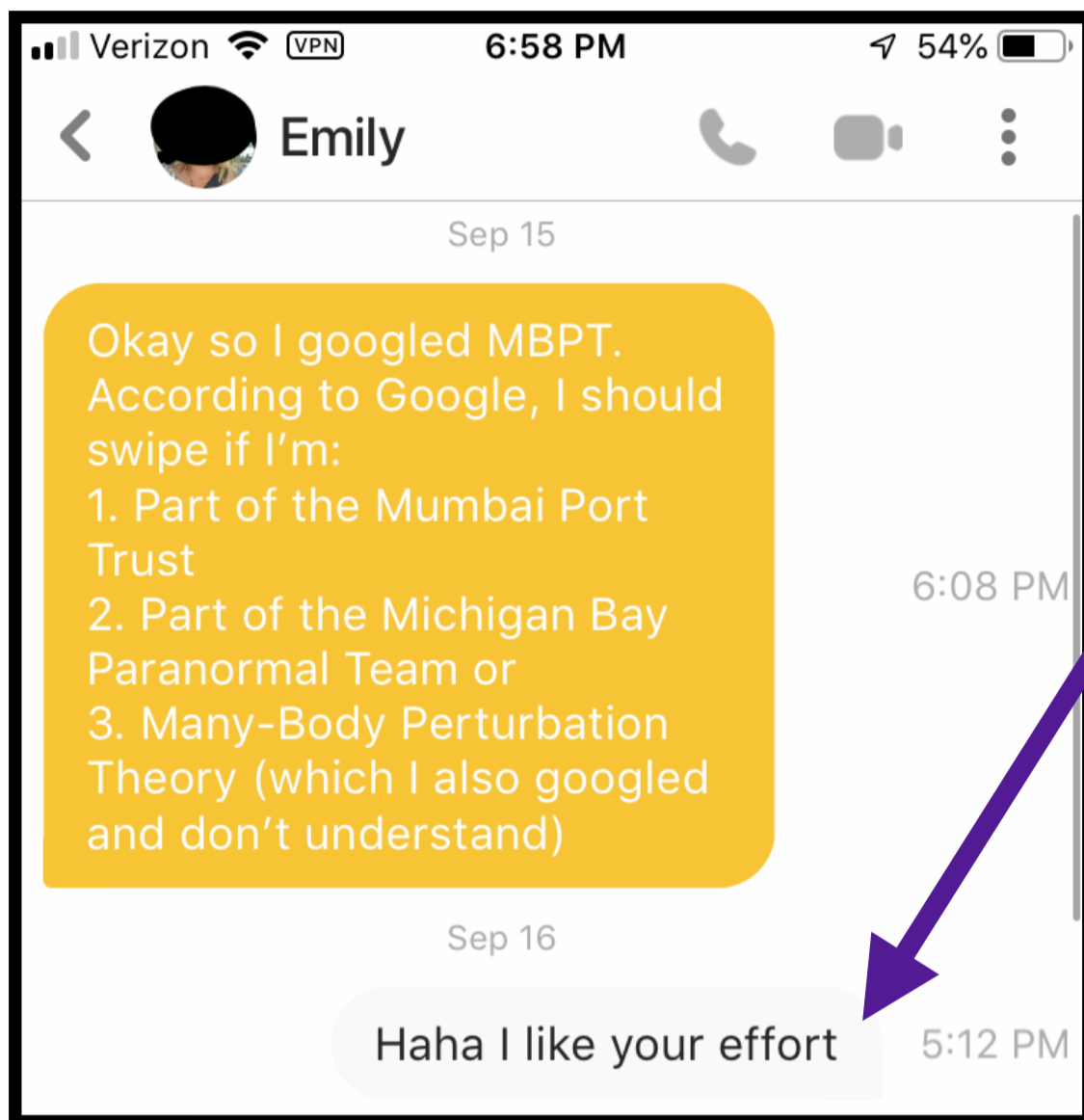


One of the advantages of Online Dating is by creating the right profile bio, you can start out controlling the frame

“Okay so I googled MBPT...”

That showed she started out by investing into MY FRAME to try to figure out what the challenge in my profile bio meant

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***Praising what you like
creates the roadmap for
success***

*By 'controlling the frame' it is
far more powerful than just to
get a girls phone number or to
get a date*

*It sets the entire PACE for your
interaction by 'pre-paving' your
expectations*

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Become the 'tester'

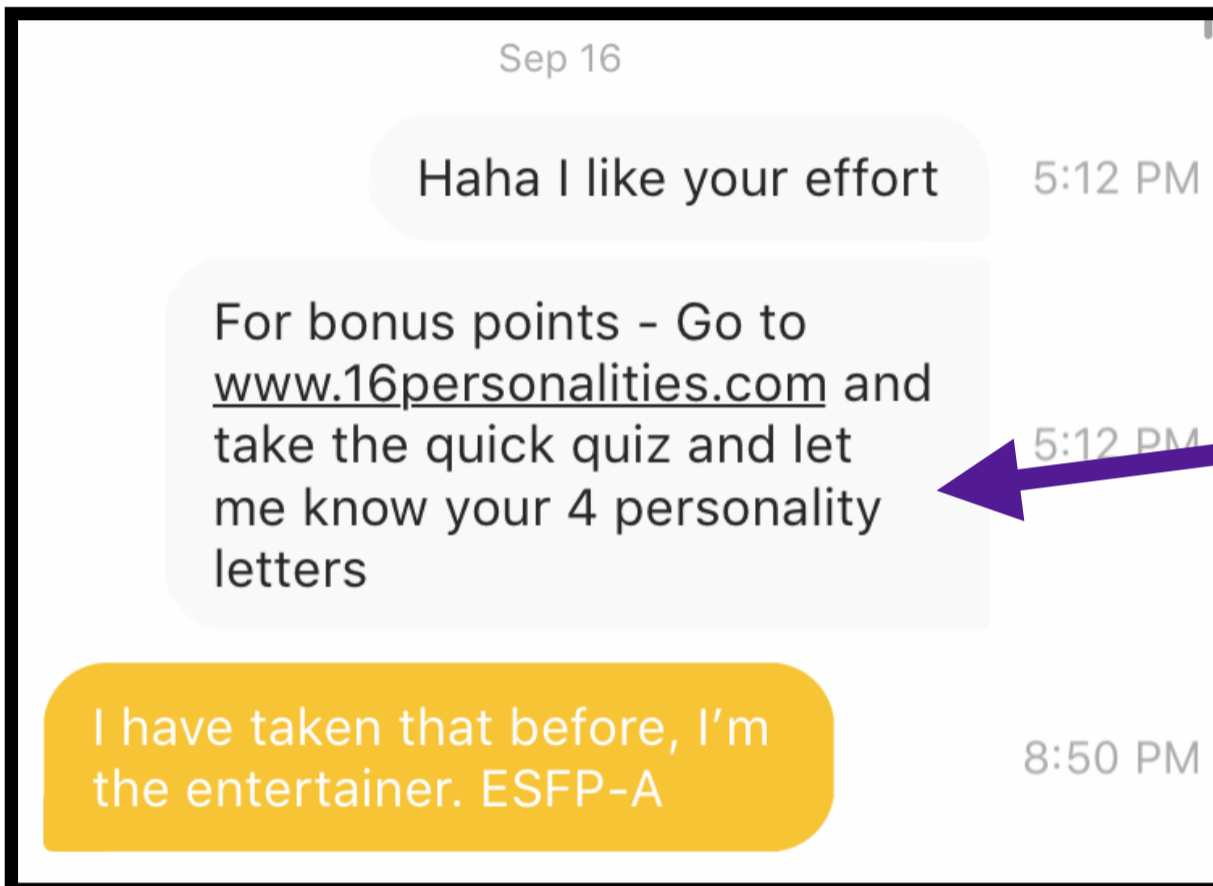
Too many men get scared of passing HER tests...

The better you get with these conversation skills the sooner YOU can start testing her - like I am doing here.

Will she play along and do the work?

If she does, she is playing into my frame.

If she doesn't, that weeds out the lukewarm or uninterested women.



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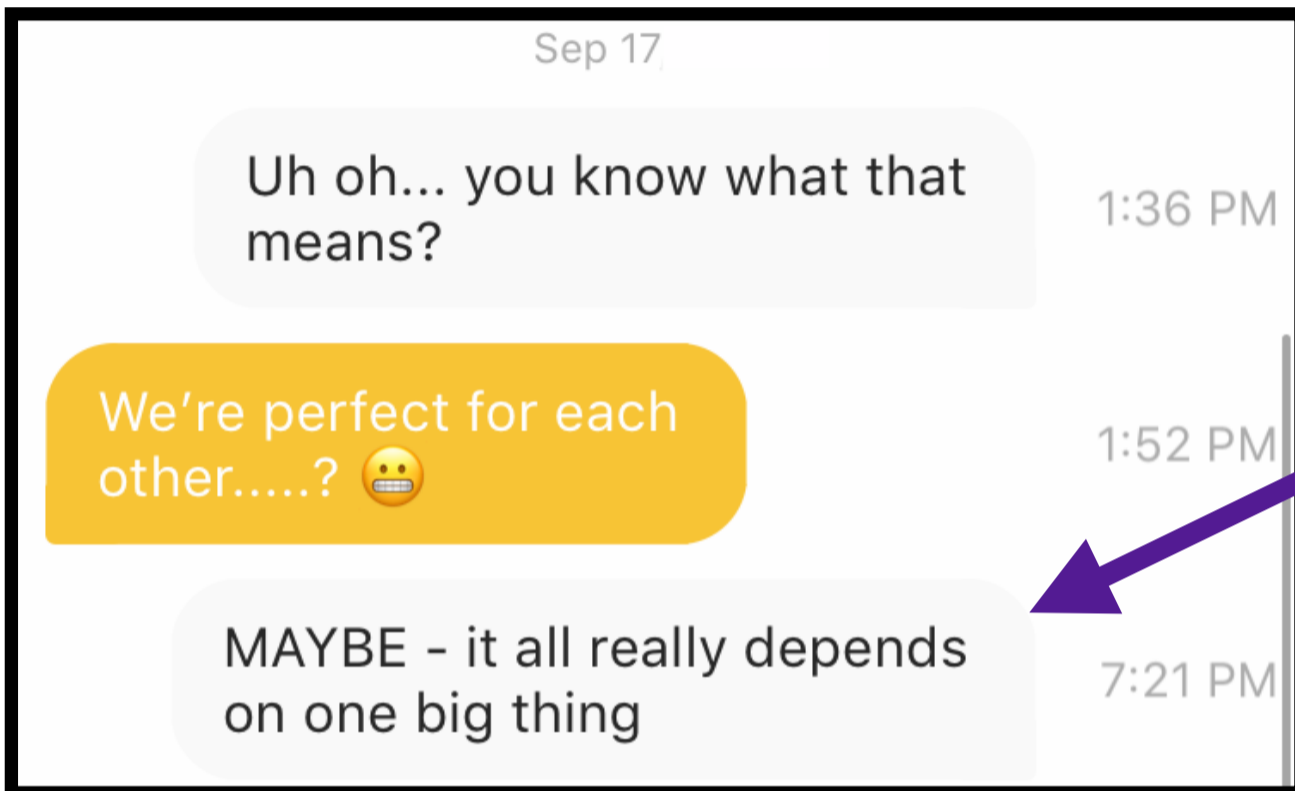
Let Her Talk while still controlling the Frame

The best communicators on this Earth are able to master the skill of letting other people talk - while simultaneously being in complete control of the frame or conversation

For example - I have directed this conversation to personality types (which I know more about than she does)

Now I am letting her talk and reveal her thoughts while maintaining the 'expert' or 'leader' frame

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To women, it is all about
EMOTIONS

The dickhead and jerk are great at playing with a woman's EMOTIONS

You can do the same thing without becoming a douchebag of a person

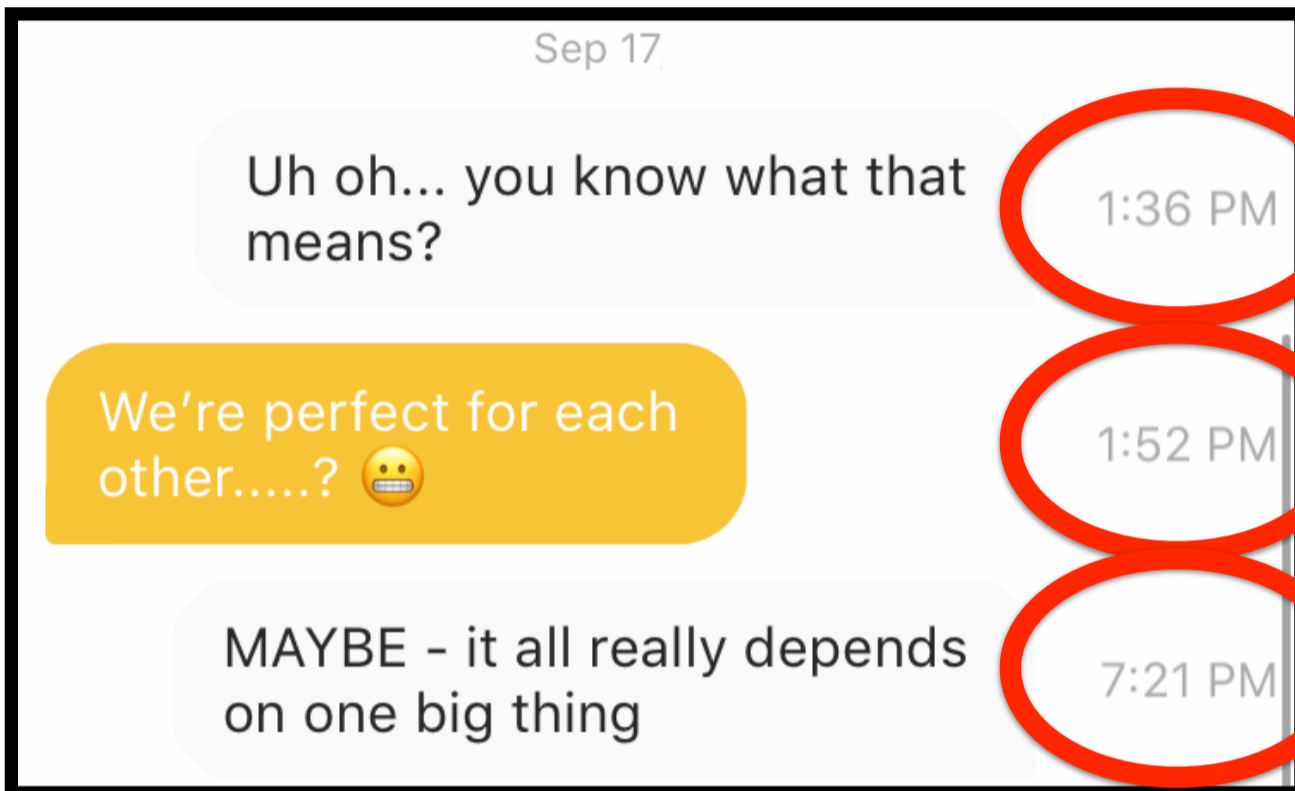
Use anticipation...

Curiosity...

Intrigue...

Even if it seems silly or simple, it WORKS

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Notice the TIME Part

When I get women to meet up with me with very little conversation or effort -

It's because everything I am NOT SAYING is making her more comfortable with meeting up

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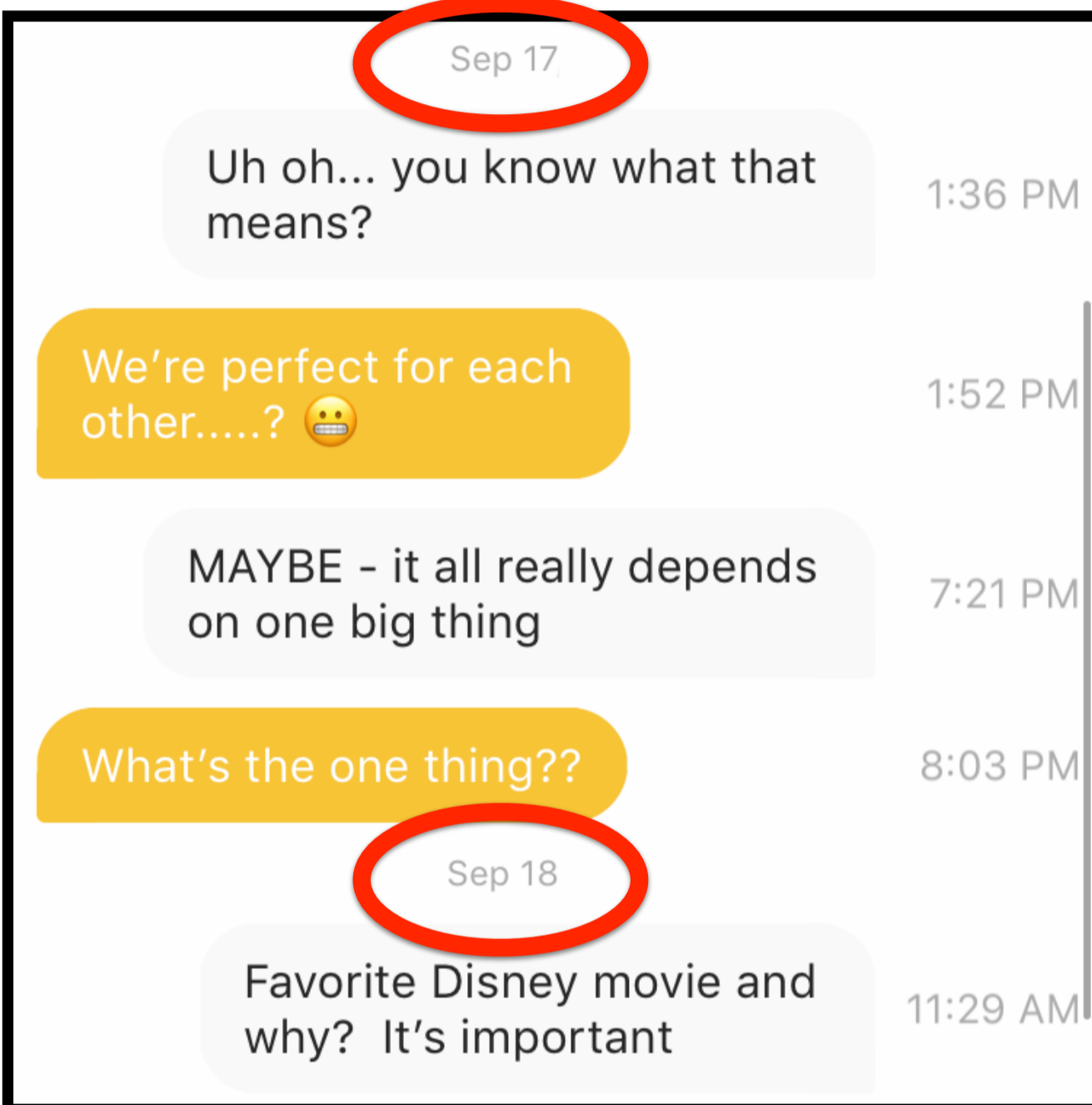


Think about WHY this is fun for her

How many other men are making each message a 'breadcrumb' that she needs to figure out?

Very few.

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We are having almost NO conversation

And I am expending almost NO effort

But when you change your entire frame of mind and understand the simple fundamentals of what makes women get excited

Dating can become much more stress-free and much less time consuming

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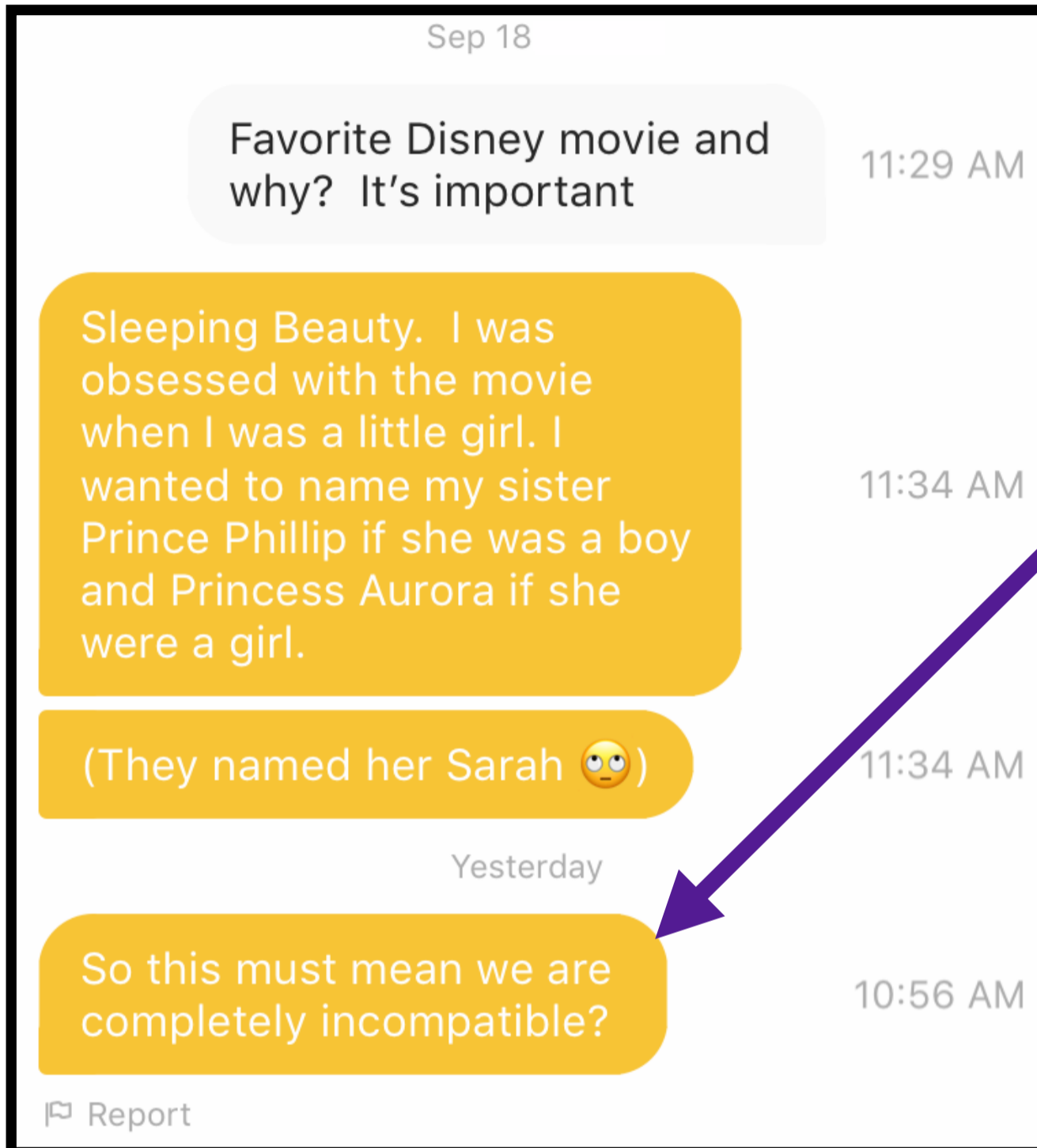
When you get comfortable controlling and leading the frame

(while letting her invest more by talking more and waiting on your replies)

You notice how much easier everything else becomes, because now a woman follows your lead in your text conversation

- and naturally that same principle applies in person when you control the frame

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Look how much easier it is when she is following your frame instead of you trying to 'chase her' or 'win her over'

This mindset is completely backwards from what we have been taught

She SHOULD chase and pursue you or else her emotions will not be nearly as engaged as they COULD be

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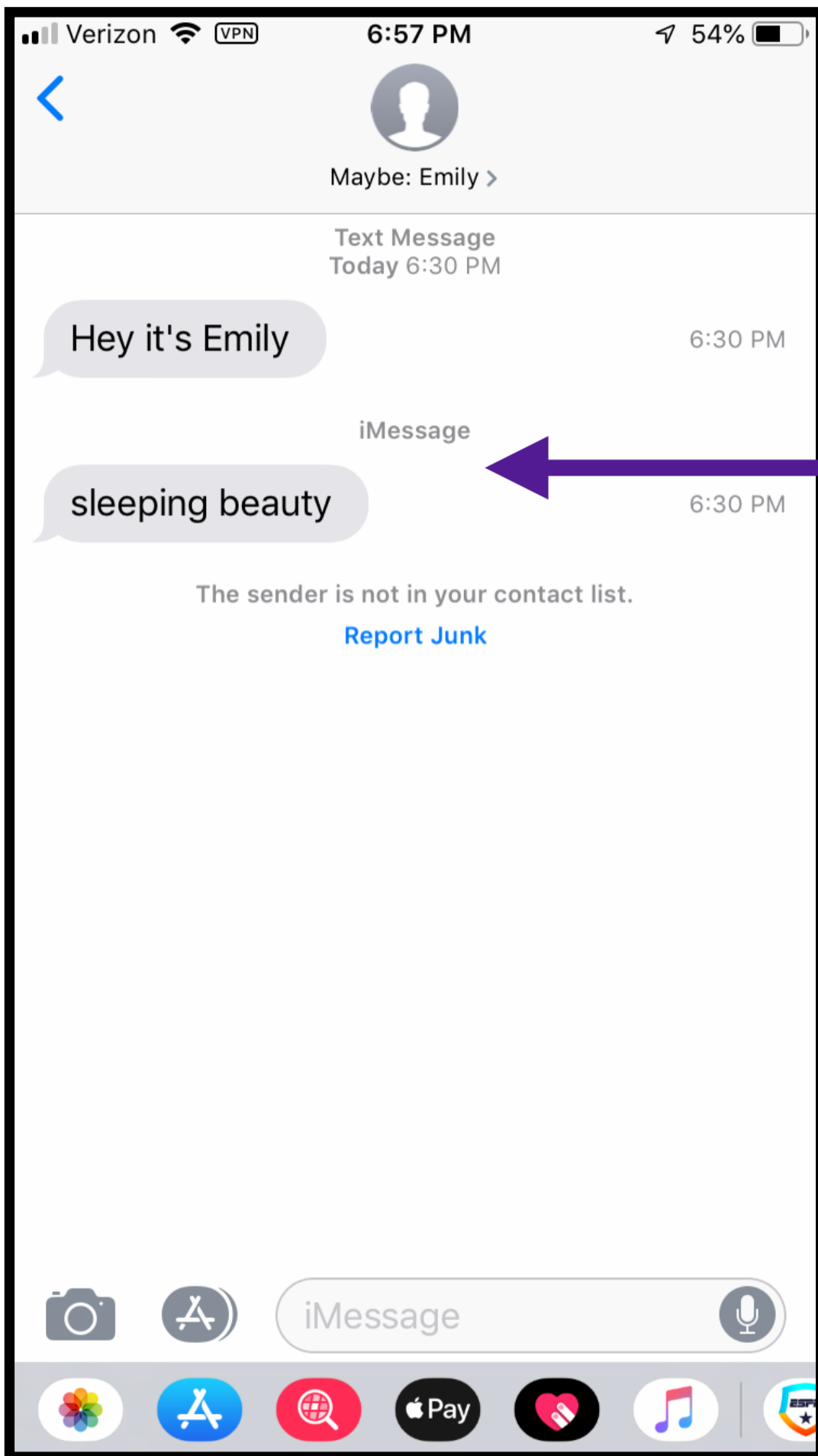
Because she put more effort in by reaching out AGAIN... I am rewarding her effort in a sense.

"I'm slow at replying here"

Now her investment in our conversation makes sense to her, it wasn't just a waste of time.

And although I was slow at replying on this dating app, now if she texts me MAYBE I'll reply faster. This makes her even more eager to text me.

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When THIS is the start of your conversation with a woman, do you think she will be very likely to 'bail' or 'flake' when you finally do ask her to hangout?

NOPE

And especially when you set something up like the 10 Dollar Bill Date, there is NO WAY she will flake

When you can keep this up, it actually becomes easier and easier with that woman rather than harder and harder like with most men around most women

THANK YOU



For making it through this instructional PDF guide

Since you've made it this far, you seem committed to improving yourself.

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